East Baton Rouge Parish Library Board of Control

2006-2015

Capital Improvements Program Assessment Study

Cyntreniks LLC October 19, 2006



Capital Improvements Program (CIP)

 Adopted in 2005 in preparation for the October 2005 property tax millage election

 Proposes four (4) specific construction projects and related timelines

2006-2015 Capital Improvements Program (*CIP*)

<u>Project</u>	Year Open
 New central library 	2013
 New regional library 	2013
 South branch library 	2009
 East branch library 	2016

GOALS OF STUDY

Identify and verify significant issues

Develop findings based on issues

Provide recommendations



METHODOLOGY OF STUDY

- Review of current CIP strategy
- Development of specific areas of inquiry
- Information-gathering (interviews)



METHODOLOGY OF STUDY

- Web-based and traditional research
- Analysis of information and data
- Preparation of final report

Specific Areas of Study

- Board policies and practices
- Financial proformas
- Project Construction timeline
- Goodwood renovation/new building
- Downtown central library sites



- Neighborhood Branch Site Selection
- Local, state and federal funding sources
- Public fund-raising campaign
- Comprehensive financial strategy

"Pay-as-you-go" Policy

Current Facility Locations and Size

Location	Type	Opened	Sq.Ft.
Goodwood	Central	1967/1975	65,000
Bluebonnet	Regional	1993	37,600
Jones Creek	Regional	1990	34,750
Greenwell Springs Road	Regional	1997	26,672
Downtown	Regional	1979	40,000
Baker	Branch	2001	18,592
Carver	Branch	2005	12,078
Central	Branch	2002	18,263
Delmont Gardens (expansion)	Branch	2005	19,267
Eden Park	Branch	2006	14,000
Pride/Chaneyville	Branch	2005	11,127
Scotlandville	Branch	2001	17,985
Zachary	Branch	2004	<u>17,869</u>
-		TOTAL	333,203

Source: East Baton Rouge Parish Library

December 31, 2006 Projected

\$36,672,653

Cash Ending Balance

2006 – 2015 Projected

\$87,204,283

Available for CIP Program



Hurricane Katrina Hurricane Rita

CIP Program

Financial proformas are based on pre-Katrina demographic and economic environments



Current CIP Program

DEMOGRAPHICS

2005 EBR population was estimated at 412,000 residents

DEMOGRAPHICS

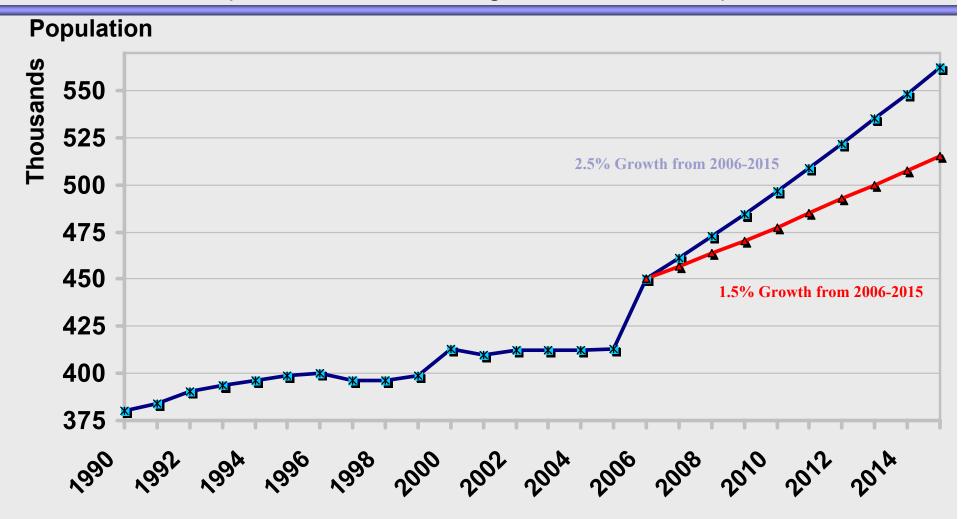
- Current EBR population is estimated at 450,000 residents
- Future growth trends exceed historical averages
- 2015 EBR population projection: 550,000+ residents

r,e

East Baton Rouge Parish Population

Historical and Projected Estimate

(Based on 1.5% and 2.5% growth from 2006-2015)



Sources: Compilation of Projections from Baton Rouge Area Chamber; Louisiana Recovery Authority; Pop Stats; DataPlace; Greater Baton Rouge Association of Realtors; and, various news articles

Current CIP Program

DEMOGRAPHICS

(Cont'd)

Library system *size* standard determined by a formula based on a 20-year population growth project

Source: Standards for Louisiana Public Libraries 2003, Louisiana Library Association, Public Library Section

Current CIP Program

DEMOGRAPHICS

(Cont'd)

- Essential minimum size standard: 1 sq. ft. of facility per capita
- Library system size with new central library:

446,203 sq. ft. (Goodwood central)

471,203 sq. ft. (Downtown central)

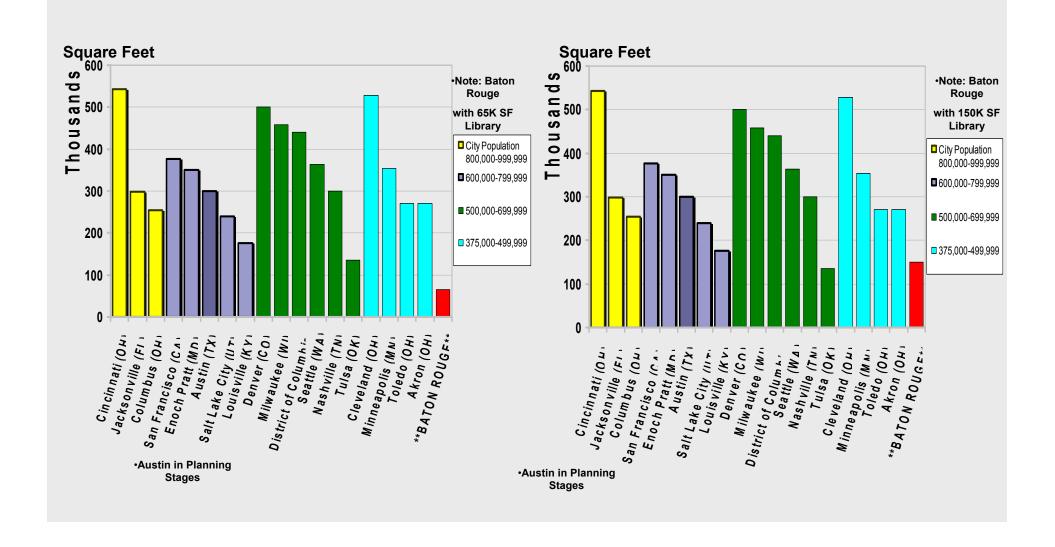
• 2015 essential minimum size based on standard: 550,000 sq. ft.

Current CIP Program

Key Consideration

Is 150,000 sq.ft. the recommended size for the new central library?

Peer City Central Library Size by Population



Current CIP Program

ECONOMICS

2006 Property tax millage rate approved at 11.1 mills

Current CIP Program

ECONOMICS

- Primary purpose of property tax revenue: Fund operation of the Library system
- Secondary purpose of property tax revenue: Fund capital construction projects
- 11.1 property tax millage rate approved by voters in 2006 same as 1995 annual rate



Current CIP Program

Key Consideration

• CIP financial deficit of between \$4.6 million and \$14.5 million built-in financial proformas



Current CIP Program

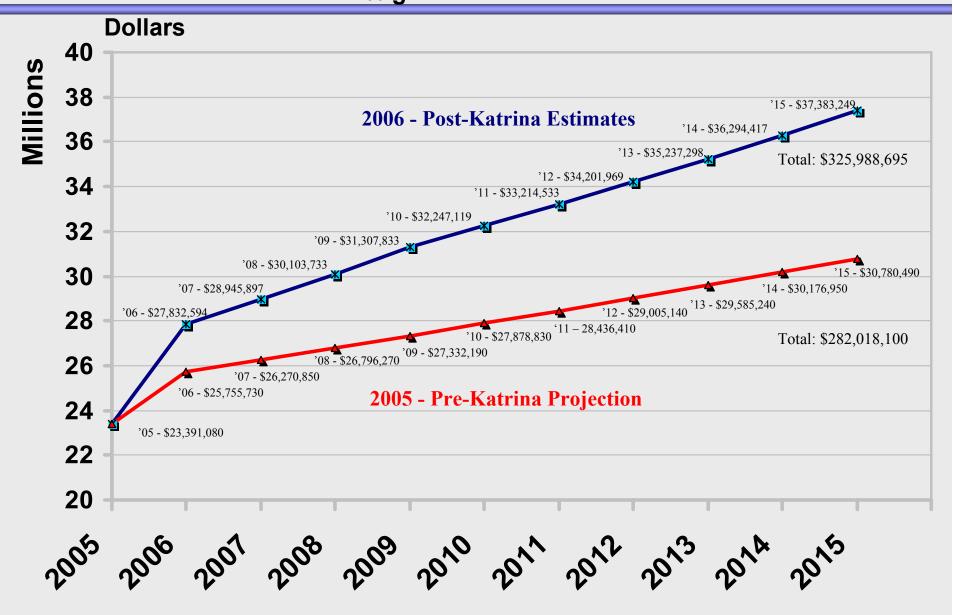
ECONOMICS

(Cont'd)

• Increase in parish-wide property tax values post-Katrina generates more annual revenue

Projected Property Tax Revenue

No rollback of millage; 4% growth through 2009, 3% growth 2010-2015



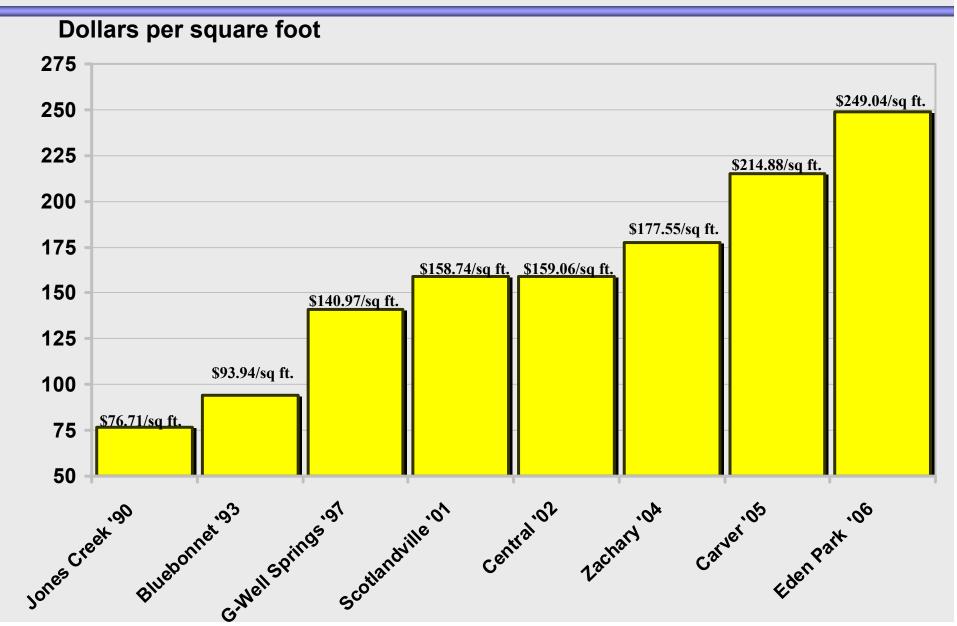
Current CIP Program

ECONOMICS

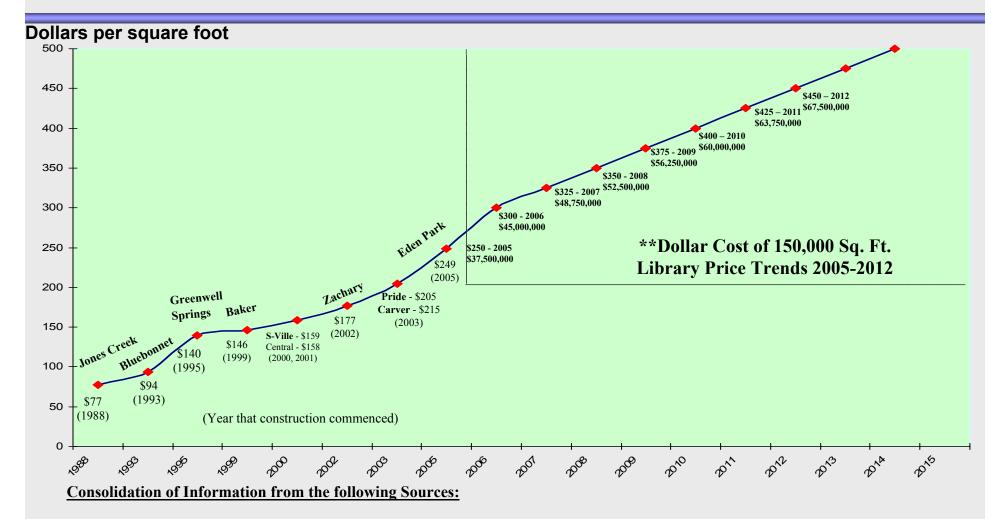
(Cont'd)

- Benefit of property tax revenue increase reduced by rising construction prices
- Construction pricing/Sq. Ft. estimated 20% higher post-Katrina
- Construction pricing trending 5-7% higher annually for foreseeable future

East Baton Rouge Library Rising Construction Costs Per square foot



East Baton Rouge Parish Library System Historical & Projected Construction Costs Per Sq. Ft.



- -Association of general Contractors Report by AGC Chief Economist Kin Simson
- -Survey of Baton Rouge Contractors
- -Comparison of Public Projects in Planning, Under Construction and Recently Completed
- -Interview with Louisiana State Facility Planning representative
- -Miscellaneous Data References



<u>Project</u>	Pre-Katrina Timeline	
South Branch	\$4,656,080	
Goodwood Regional	\$7,848,500	
Downtown Central	\$56,627,500	
East Branch	\$6,658,500	
Total	\$75,790,580	
	Year Open	
South Branch	2009	
Goodwood Regional	2013	
Downtown Central	2013	
East Branch	2016	

^{•2006} East Baton Rouge Parish Library Board of Control Ten-Year CIP Assessment Study



<u>Project</u>	Pre-Katrina Timeline	Post-Katrina Timeline A	
South Branch	\$4,656,080	\$5,916,680	
Goodwood Regional	\$7,848,500	\$10,914,000	
Downtown Central	\$56,627,500	\$71,847,300	
East Branch	\$6,658,500	\$9,000,800	
Total	\$75,790,580	\$97,678,780	
	Year Open	<u>Year Open</u>	
South Branch	2009	2009	
Goodwood Regional	2013	2009	
Downtown Central	2013	2010	
East Branch	2016	2016	

^{•2006} East Baton Rouge Parish Library Board of Control Ten-Year CIP Assessment Study



<u>Project</u>	Pre-Katrina Timeline	Post-Katrina Timeline A	Post-Katrina Timeline B
South Branch	\$4,656,080	\$5,916,680	\$5,916,680
Goodwood Regional	\$7,848,500	\$10,914,000	\$12,529,550
Downtown Central	\$56,627,500	\$71,847,300	\$79,496,000
East Branch	\$6,658,500	\$9,000,800	\$9,000,800
Total	\$75,790,580	\$97,678,780	\$106,942,950
	Year Open	<u>Year Open</u>	Year Open
South Branch	2009	2009	2009
Goodwood Regional	2013	2009	2011
Downtown Central	2013	2010	2011
East Branch	2016	2016	2016

^{•2006} East Baton Rouge Parish Library Board of Control Ten-Year CIP Assessment Study

<u>Project</u>	Project Pre-Katrina Timeline		Post-Katrina Timeline B	Post-Katrina Timeline C
South Branch	\$4,656,080	\$5,916,680	\$5,916,680	\$5,916,680
Goodwood Regional	\$7,848,500	\$10,914,000	\$12,529,550	\$13,419,000
Downtown Central	\$56,627,500	\$71,847,300	\$79,496,000	\$85,169,850
East Branch	\$6,658,500	\$9,000,800	\$9,000,800	\$9,000,800
Total	\$75,790,580	\$97,678,780	\$106,942,950	\$113,506,250
2 0 0 0 0	Year Open	Year Open	Year Open	Year Open
South Branch	2009	2009	2009	2009
Goodwood Regional	2013	2009	2011	2012
Downtown Central	Downtown Central 2013		2011	2012
East Branch	2016	2016	2016	2016

^{•2006} East Baton Rouge Parish Library Board of Control Ten-Year CIP Assessment Study

East Baton Rouge Library System

<u>Project</u>	Pre-Katrina Timeline	Post-Katrina Timeline A	Post-Katrina Timeline B	Post-Katrina Timeline C	Post-Katrina Timeline D
South Branch	\$4,656,080	\$5,916,680	\$5,916,680	\$5,916,680	\$5,916,680
Goodwood Regional	\$7,848,500	\$10,914,000	\$12,529,550	\$13,419,000	\$14,088,250
Downtown Central	\$56,627,500	\$71,847,300	\$79,496,000	\$85,169,850	\$90,316,000
East Branch	\$6,658,500	\$9,000,800	\$9,000,800	\$9,000,800	\$9,000,800
Total	\$75,790,580	\$97,678,780	\$106,942,950	\$113,506,250	\$119,321,650
	Year Open	Year Open	Year Open	Year Open	Year Open
South Branch	2009	2009	2009	2009	2009
Goodwood Regional	2013	2009	2011	2012	2013
Downtown Central	2013	2010	2011	2012	2013
East Branch	2016	2016	2016	2016	2016

^{•2006} East Baton Rouge Parish Library Board of Control Ten-Year CIP Assessment Study



Current CIP Program

ECONOMICS

(Cont'd)

• CIP financial deficit quadrupled post-Katrina

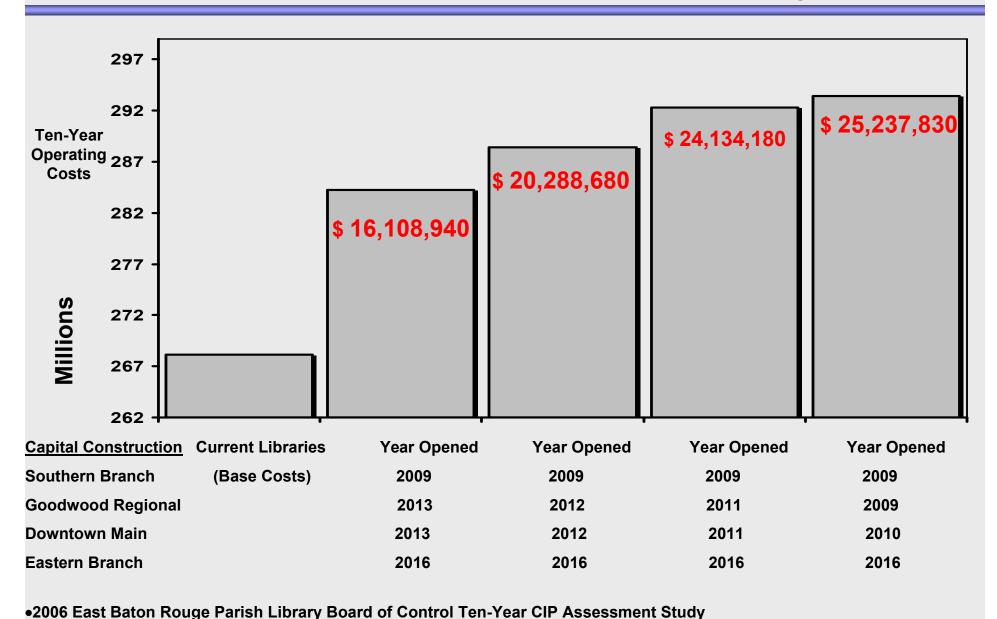
East Baton Rouge Library System

Individual CIP Projects – Total Construction Costs Projections Pre-Katrina and Post-Katrina Construction Timeline Options

<u>Project</u>	Pre-Katrina Timeline	Post-Katrina Timeline A	Post-Katrina Timeline B	Post-Katrina Timeline C	Post-Katrina Timeline D
South Branch	\$4,656,080	\$5,916,680	\$5,916,680	\$5,916,680	\$5,916,680
Goodwood Regional	\$7,848,500	\$10,914,000	\$12,529,550	\$13,419,000	\$14,088,250
Downtown Central	\$56,627,500	\$71,847,300	\$79,496,000	\$85,169,850	\$90,316,000
East Branch	\$6,658,500	\$9,000,800	\$9,000,800	\$9,000,800	\$9,000,800
Total	\$75,790,580	\$97,678,780	\$106,942,950	\$113,506,250	\$119,321,650
	Year Open	Year Open	Year Open	Year Open	Year Open
South Branch	2009	2009	2009	2009	2009
Goodwood Regional	2013	2009	2011	2012	2013
Downtown Central	2013	2010	2011	2012	2013
East Branch	2016	2016	2016	2016	2016

^{•2006} East Baton Rouge Parish Library Board of Control Ten-Year CIP Assessment Study

East Baton Rouge Parish Library System Comparison of 10-Year CIP Operational Costs Based on Ten-Year Various Construction Timeline Options



East Baton Rouge Parish Library System

2006 – 2015 Projected

\$87,204,283

Available for CIP Program

East Baton Rouge Parish Library System Comparison of Consolidated CIP Cost Projections

Over Various Construction Timeline Options

Cost Category	Pre-Katrina Timeline	Post-Katrina Timeline A	Post-Katrina Timeline B	Post-Katrina Timeline C	Post-Katrina Timeline D
Total CIP Funds Available	\$87,204,283	\$87,204,283	\$87,204,283	\$87,204,283	\$87,204,283
<u>LESS</u> : Total CIP Construction Costs	\$75,790,580	\$97,678,780	\$106,942,950	\$113,506,250	\$119,321,650
Total CIP Operating Costs	\$16,108,750	\$28,743,927	\$24,133,460	\$20,288,060	\$16,108,750
Total Costs	\$91,899,330	\$126,422,707	\$131,076,410	\$133,794,310	\$135,430,400
Surplus (Deficit)	(\$4,695,047)	(\$39,218,424)	(\$43,872,127)	(\$46,590,027)	(\$48,226,117)
	Year Open				
South Branch Goodwood Regional Downtown Central East Branch	2009 2013 2013 2016	2009 2009 2010 2016	2009 2011 2011 2016	2009 2012 2012 2016	2009 2013 2013 2016

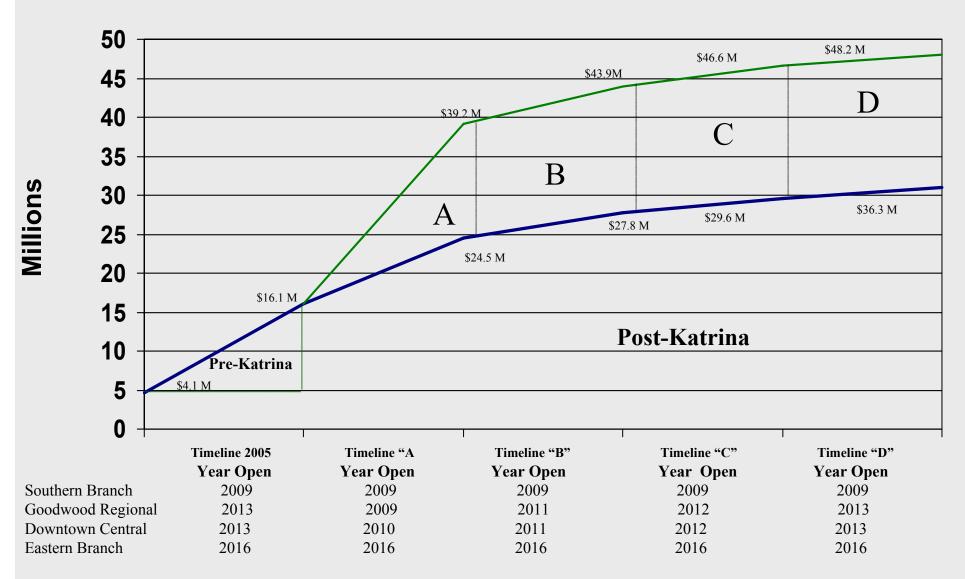
^{•2006} East Baton Rouge Parish Library Board of Control Ten-Year CIP Assessment Study



East Baton Rouge Parish Library System Downtown Central Library

Comparison of CIP Projected Financial "Deficit" Ranges

Based on Various Construction Timeline Options (No Tax Millage Rollbacks in 2008 & 2012)





Price Comparison
New Central Library
Goodwood and Downtown

Current CIP Program

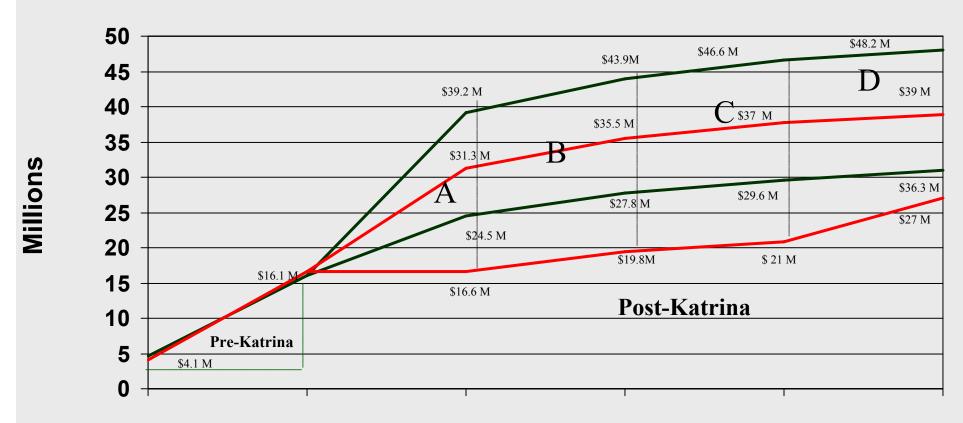
- Goodwood new central library and Downtown renovated regional library
- Downtown new central library and Goodwood renovated regional library
- Projected Cost Difference: \$7,940,000 \$9,255,450

East Baton Rouge Parish Library System

Downtown vs. Goodwood Central Library

Comparison of CIP Projected Financial "Deficit" Ranges

Based on Various Construction Timeline Options (No Tax Millage Rollbacks in 2008 & 2012)



	Timeline 2005	Timeline "A	Timeline "B"	Timeline "C"	Timeline "D"
	Year Open	Year Open	Year Open	Year Open	Year Open
Southern Branch	2009	2009	2009	2009	2009
Goodwood Regional	2013	2009	2011	2012	2013
Downtown Central	2013	2010	2011	2012	2013
Eastern Branch	2016	2016	2016	2016	2016

Best Case / Worst Case - Downtown Central

•2006 East Baton Rouge Parish Library Board of Control Ten-Year CIP Assessment Study

Best Case / Worst Case- Goodwood Central



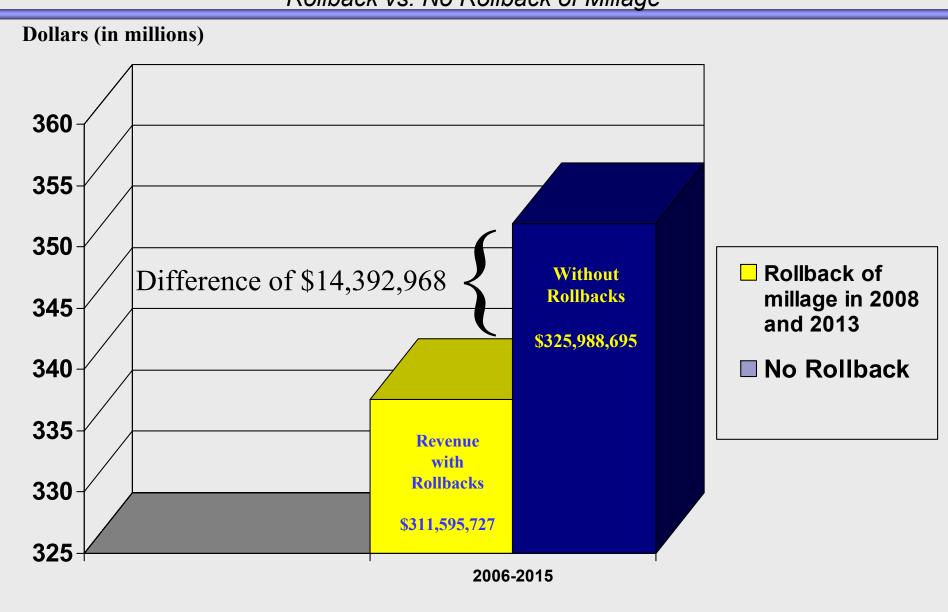
ECONOMICS

(Cont'd)

 MetroCouncil "rollback" of 11.1 millage rate in 2008/2012 would deepen financial deficit

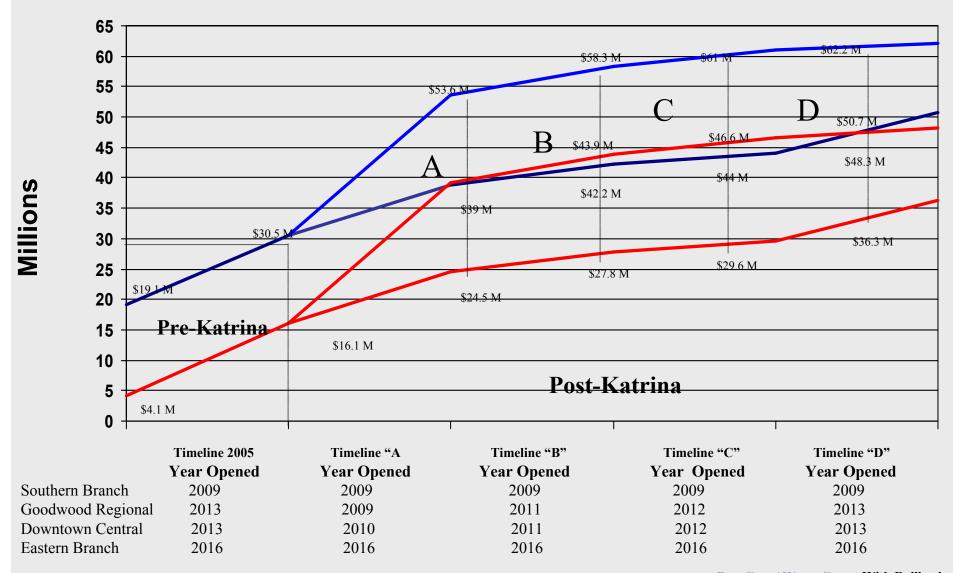
Total Projected Property Tax Revenue

From 2006-2015
Rollback vs. No Rollback of Millage



East Baton Rouge Parish Library System Downtown Central Library

Comparison of CIP Projected Financial "Deficit" Ranges
Based on Various Construction Timeline Options (Tax Millage Rollbacks in 2008 & 2012)



Current CIP Program

ECONOMICS

- Public fund-raising campaign critical element to addressing deficit
- Library Board's "no naming rights" practice would inhibit public fund-raising campaign

Current CIP Program

ECONOMICS

- BREC and CATS major participants
- Private/public partnership in multi-use project viable funding avenue



NEW CENTRAL LIBRARY



NEW CENTRAL LIBRARY

• Important to functionality, viability and sustainability of entire Library system

Current CIP Program

NEW CENTRAL LIBRARY

(Cont'd)

Numerous challenges in current Goodwood central library:

- No room to add computers
- No room to add new Library materials
- No room to expand seating
- No meeting rooms, study rooms or auditorium
- No exhibit space
- No youth programming area or separate teen space



NEW CENTRAL LIBRARY

(Cont'd)

• Minimum 50,000 sq. ft. land area requirement for a new downtown central library



NEW CENTRAL LIBRARY

(Cont'd)

Specific property availability subject to:

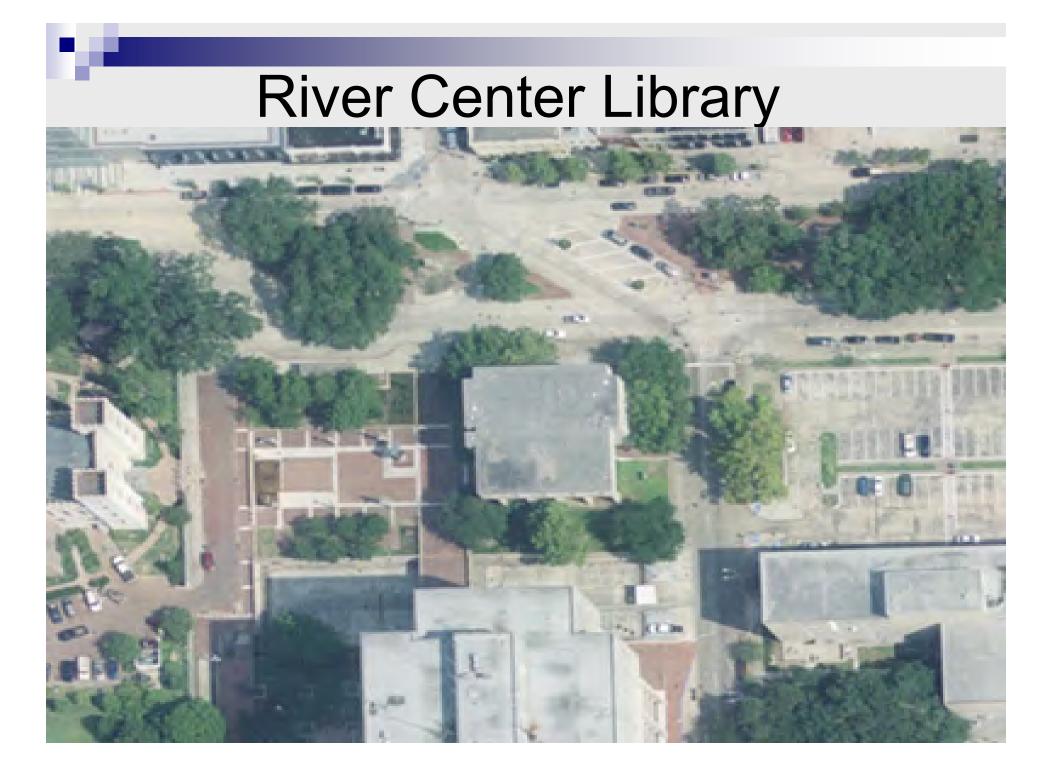
- Size requirements
- Timeframe
- Location
- Cost
- Legal structure (lease, purchase or equity option)



NEW CENTRAL LIBRARY

(Cont'd)

• Current downtown library site at North Blvd.





NEW CENTRAL LIBRARY

- Current downtown library site
- North Blvd./St. Ferdinand/St. Charles

North Blvd./St. Ferdinand/St. Charles

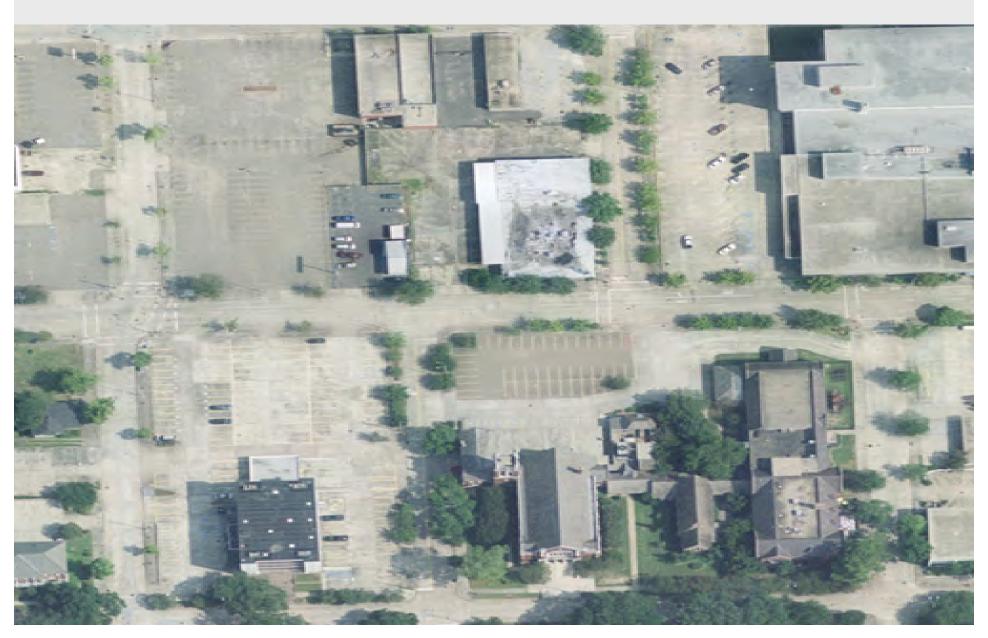




NEW CENTRAL LIBRARY

- Current downtown library site at North Blvd.
- North Blvd./St. Charles/St. Ferdinand
- North Blvd/6th and 7th Streets

North Blvd./N. 6th St./N. 7th St.





NEW CENTRAL LIBRARY

- Current downtown library site at North Blvd.
- North Blvd./St. Charles/St. Ferdinand
- North Blvd and 6th/7th Streets
- Riverfront blocks

Riverfront Blocks



Current CIP Program

NEW CENTRAL LIBRARY

- Current downtown library site at North Blvd.
- North Blvd./St. Charles/St. Ferdinand
- North Blvd and 6th/7th Streets
- Riverfront blocks
- Main St. and 6th/7th Streets

Main St./6th St./7th St.

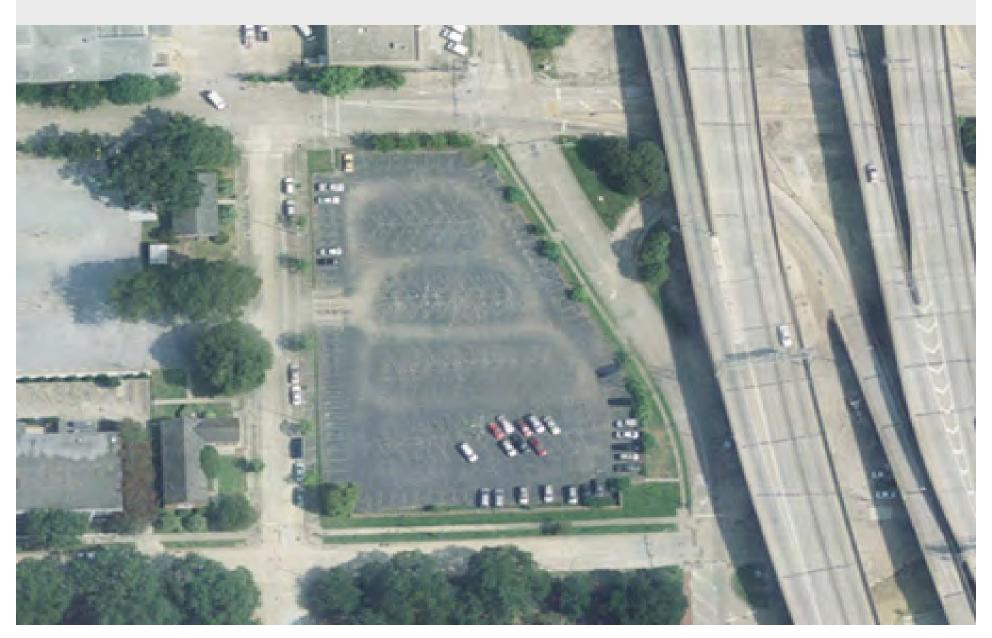


Current CIP Program

NEW CENTRAL LIBRARY

- Current downtown library site at North Blvd.
- North Blvd./St. Charles/St. Ferdinand
- North Blvd and 6th/7th Streets
- Riverfront blocks
- Main St. and 6th/7th Streets
- North Blvd./9th St./I-110

North Blvd./9th St./I-110

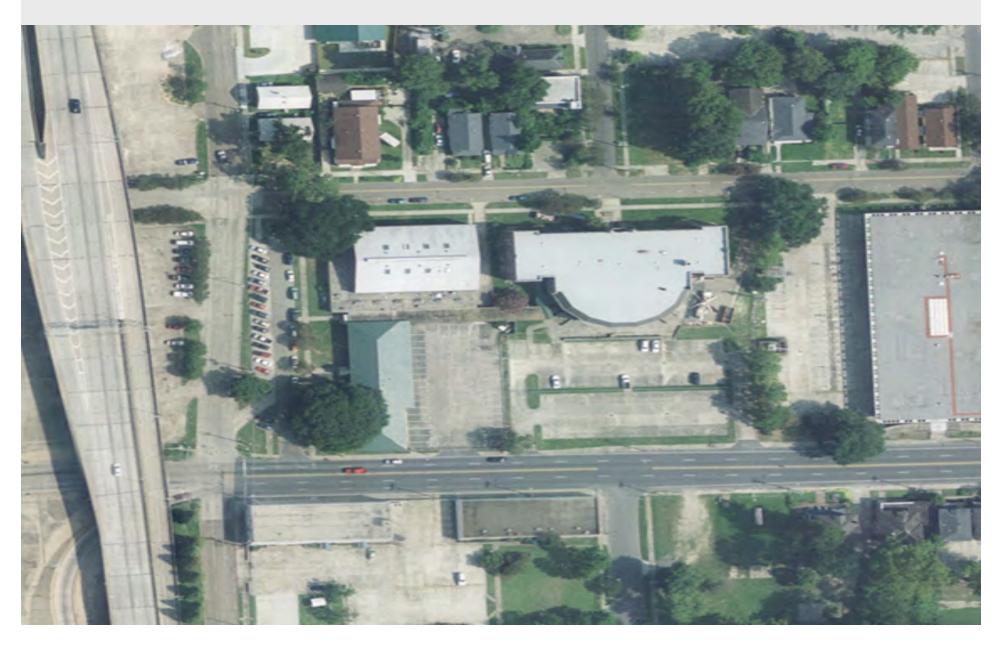


Current CIP Program

NEW CENTRAL LIBRARY

- Current downtown library site at North Blvd.
- North Blvd./St. Charles/St. Ferdinand
- North Blvd and 6th/7th Streets
- Riverfront blocks
- Main St. and 6th/7th Streets
- U.S. Post Office parking lot
- I-110 and Laurel/Florida Streets

I-110/Florida St./Laurel St.



Current CIP Program

NEW CENTRAL LIBRARY

- Current downtown library site at North Blvd.
- North Blvd./St. Ferdinand
- North Blvd and 6th/7th Streets
- Riverfront blocks
- Main St. and 6th/7th Streets
- U.S. Post Office parking lot
- I-110 and Laurel/Florida Streets



NEW GOODWOOD REGIONAL LIBRARY

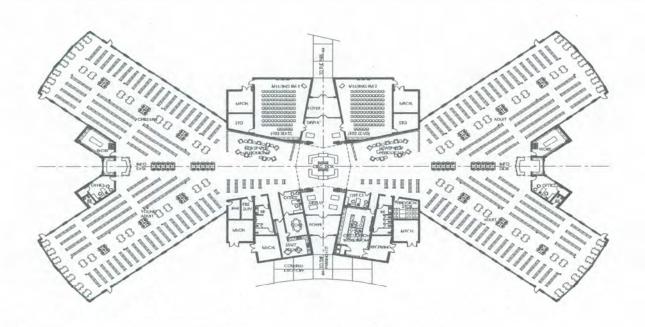
Goodwood Library at Independence Park



Renovated Goodwood Regional Library



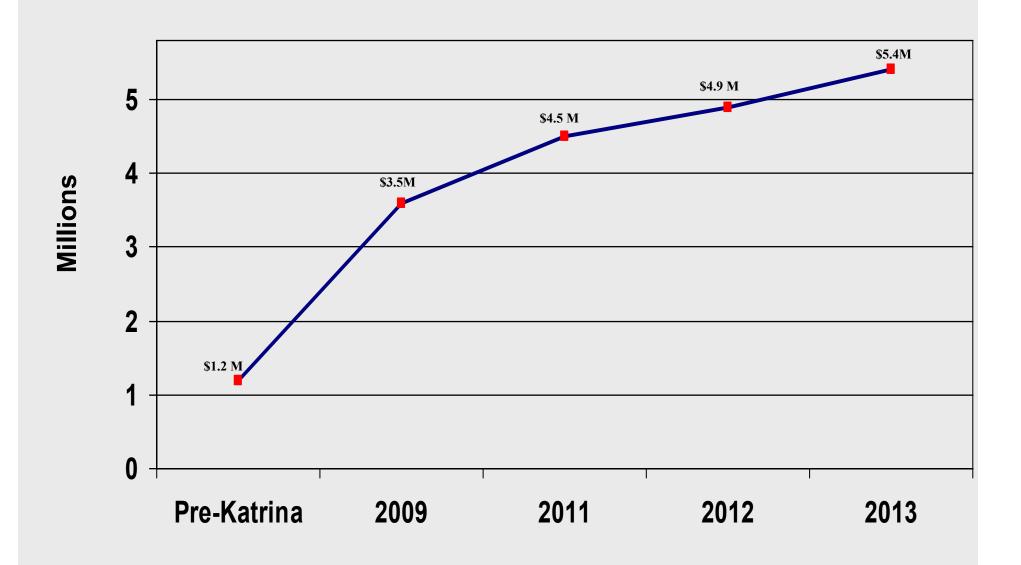
New Goodwood Regional Library Design Idea





New Goodwood Regional Library

Increased Cost of New Construction over Renovation





Current CIP Program

NEW SOUTH BATON ROUGE NEIGBORHOOD BRANCH LIBRARY

FINDINGS

Current CIP Program

NEW SOUTH BATON ROUGE NEIGHBORHOOD BRANCH LIBRARY

- Burbank site outside the best practices site selection parameters
- Burbank site a prime candidate for future neighborhood branch library as population warrants

FINDINGS



t per

FINDINGS

Current CIP Program

NEW SOUTH BATON ROUGE NEIGHBORHOOD BRANCH LIBRARY

• JTS site on Perkins Rd. meets the *best practices* site selection parameters

FINDINGS





Current CIP Program

NEW EAST BATON ROUGE NEIGBORHOOD BRANCH LIBRARY

FINDINGS

NEW EAST BATON ROUGE NEIGHBORHOOD BRANCH LIBRARY

• Proposed construction timeline – opening 2016 – subjects the property to significant construction price increases over the next eight years.



Individual CIP Projects – Total Construction Costs Projections Pre-Katrina and Post-Katrina Construction Timeline Options

<u>Project</u>	Pre-Katrina Timeline	Post-Katrina Timeline D
South Branch	\$4,656,080	\$5,916,680
Goodwood Regional	\$7,848,500	\$14,088,250
Downtown Central	\$56,627,500	\$90,316,000
East Branch	\$6,658,500	\$9,000,800
Total	\$75,790,580	\$119,321,650
	Year Open	Year Open
South Branch	2009	2009
Goodwood Regional	2013	2013
Downtown Central	2013	2013
East Branch	2016	2016

^{•2006} East Baton Rouge Parish Library Board of Control Ten-Year CIP Assessment Study



Current CIP Program

PUBLIC FUND-RAISING CAMPAIGN

FINDINGS

Current CIP Program

PUBLIC FUND-RAISING CAMPAIGN

Key contacts: Baton Rouge Area Foundation

Baton Rouge Area Chamber

Patrons of the Library

Baton Rouge Children's Museum

Gates Foundation for Libraries

Key element: "Naming rights" program

Building a Library Today...For Tomorrow

The Evolving Role of the Library

in the 21st Century

OVERALL RECOMMENDATION

 Adopt a revised, comprehensive CIP strategic plan by year end

KEY COMPONENT

Location of the new central library

SPECIFIC RECOMMENDATIONS

• Bring finality to the new central library location issue

SPECIFIC RECOMMENDATIONS

- Bring finality to the new central library location issue
- Evaluate CIP expansion plans against population trends

SPECIFIC RECOMMENDATIONS

- Bring finality to the new central library location issue
- Evaluate CIP expansion plans against population trends
- Evaluate *CIP* construction timelines against construction pricing trends

SPECIFIC RECOMMENDATIONS

(Cont'd)

• Evaluate "pay-as-you-go" policy against construction pricing trends

SPECIFIC RECOMMENDATIONS

- Evaluate "pay-as-you-go" policy against construction pricing trends
- Evaluate "no naming rights" practice against fundraising requirements

SPECIFIC RECOMMENDATIONS

- Evaluate "pay-as-you-go" policy against construction pricing trends
- Evaluate "no naming rights" practice against fundraising requirements
- Extend donation timeline on Burbank Property

SPECIFIC RECOMMENDATIONS

- Evaluate "pay-as-you-go" policy against construction pricing trends
- Evaluate "no naming rights" practice against fundraising requirements
- Extend donation timeline on Burbank Property
- Select architects for new central library, new regional library and new South Baton Rouge neighborhood branch by early 2007

Collaborative Leadership RECOMMENDATIONS

 Discuss with Mayor and MetroCouncil the impact of 2008/2012 "rollback"

- Discuss with Mayor and MetroCouncil the impact of 2008/2012 "rollback"
- Involve BREC in relevant CIP planning sessions

- Discuss with Mayor and MetroCouncil the impact of 2008/2012 "rollback"
- Involve BREC in relevant CIP planning sessions
- Review FTA funding strategy for new central parking with CATS officials amidst management change

- Discuss with Mayor and MetroCouncil the impact of 2008/2012 "rollback"
- Involve BREC in relevant CIP planning sessions
- Review FTA funding strategy for new central parking with CATS officials amidst management change
- Consider private/public partnership in multi-use concept for new central library

- Discuss with Mayor and MetroCouncil the impact of 2008/2012 "rollback"
- Involve BREC in relevant CIP planning sessions
- Review FTA funding strategy for new central parking with CATS officials amidst management change
- Consider private/public partnership in multi-use concept for new central library
- Recognize the importance of *BRAF* to public fund-raising campaign

Current CIP Program

FINANCIAL STRATEGIES TO BRIDGE THE GAP

Current CIP Program

ALTERNATIVE FINANCIAL STRATEGIES

- Scaled-down CIP program
- Additional Property Tax Millage

Current CIP Program

RECOMMENDED FINANCIAL STRATEGY

 Collaborative Coalition of Multiple Funding Sources

Financial Funding Source Coalition TACTICS

Current Property Tax Millage Revenue

Financial Funding Source Coalition TACTICS (Cont'd)

- Current Property Tax Millage Revenue
- Public fund-raising campaign

Financial Funding Source Coalition TACTICS

- Current Property Tax Millage Revenue
- Public fund-raising campaign
- Private/Public "multi-use" partnership

Financial Funding Source Coalition TACTICS (Cont'd)

- Current Property Tax Millage Revenue
- Public fund-raising campaign
- Private/Public "multi-use" partnership
- New Markets Tax Credit Allocation

Financial Funding Source Coalition TACTICS

(Cont'd)

State Revenue Sharing for Libraries

Financial Funding Source Coalition TACTICS

- State Revenue Sharing for Libraries
- Federal Transportation Agency Grant

Financial Funding Source Coalition TACTICS

- State Revenue Sharing for Libraries
- Federal Transportation Agency Grant
- Community Development Program

Financial Funding Source Coalition TACTICS

- State Revenue Sharing for Libraries
- Federal Transportation Agency Grant
- Community Development Program
- Direct request for Federal Appropriation

Financial Funding Source Coalition TACTICS

(Cont'd)

CIP Program Cost "Variables"



East Baton Rouge Parish Library System

CIP Project Costs (Construction & Operating) "Variables"

- Land Cost
- Design Features
- Size
- Construction Price Per Square Foot
- Fees
- Parking Requirement
- Furniture, Fixtures, & Equipment
- Opening Date
- Change Orders
- Staffing and Related Costs

Financial Funding Source Coalition TACTICS

- Current Property Tax Millage Revenue
- Public fund-raising campaign
- Private/Public "multi-use" partnership
- New Markets Tax Credit Allocation
- State Revenue Sharing for Libraries
- Federal Transportation Agency Grant
- Community Development Program
- Direct request for Federal Appropriation
- CIP Program Cost "Variables"

Final Thought

A Great Library System

for the

"Next Great American City"